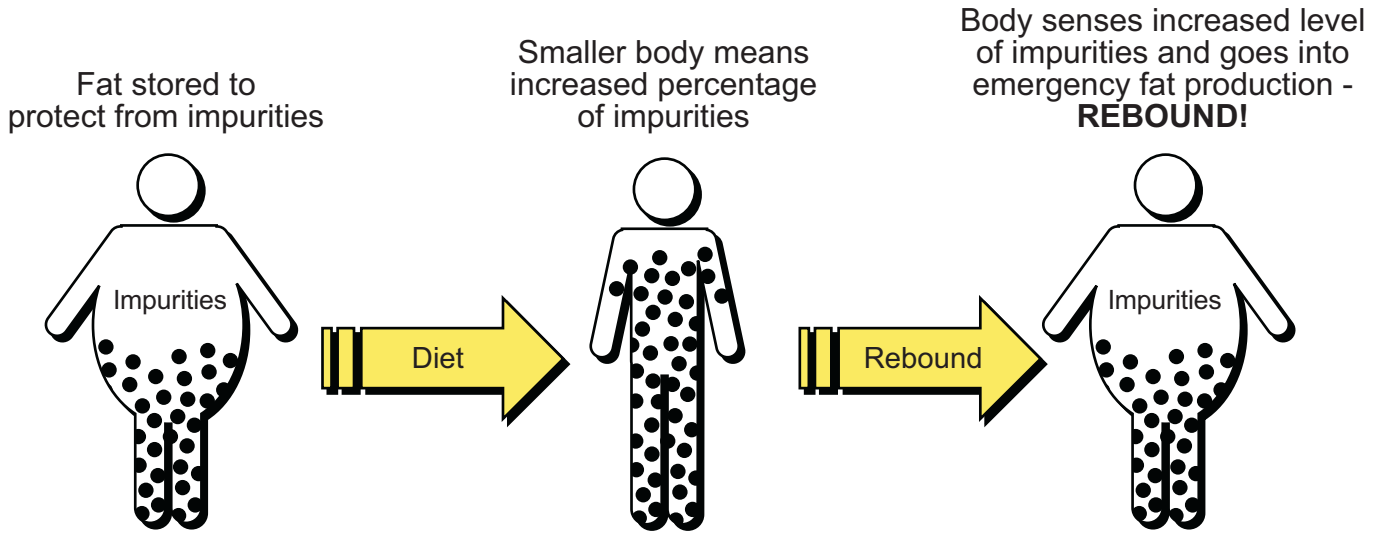


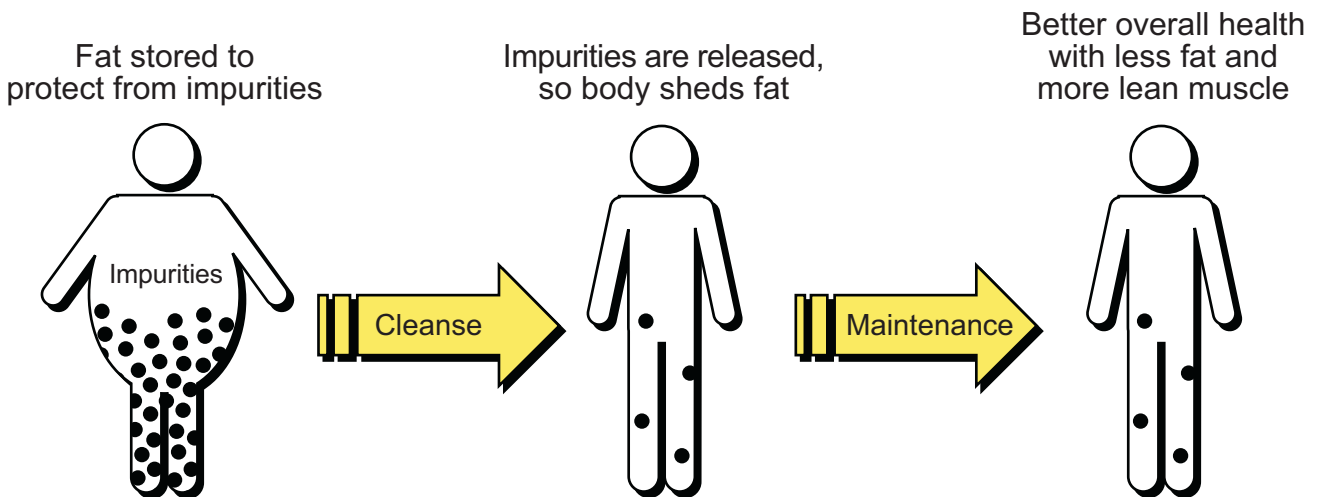
Traditional Diet vs. Cleansing

One of the ways the liver deals with impurities is to increase body fat to enfold these impurities to protect the body from their influence. Diets are not successful for long term weight loss because they don't address the need to cleanse the body of impurities.

Traditional Diet



Cleansing and Replenishing



Shed Pounds without the Rebound!

Cleansing is a safe, healthy, and natural way to achieve a healthier, leaner body.

Get Started Today!

ISAGENIX – BRIEF PRODUCT INTRODUCTION

THE RELATIONSHIP BETWEEN CLEANSING AND WEIGHT LOSS IS SIMPLE . . .

Briefly, here's what the amazing ISAGENIX Fat-Burning System is all about . . .

- ISAGENIX is NOT just a product – it is a complete Fat-Burning System (4 Products).
- It is NOT a DIET. **It is a CLEANSE.**
- Isagenix is a Cleansing and Rejuvenating System.
- **It is NOT a FAST.**
- It is **Wholesome LIQUID FOOD that FEEDS your body – it does NOT STARVE it.**
- It is an Enzyme Transport and Delivery System – that facilitates nutrient digestion, delivery and absorption of 242 carefully selected nutrients !

How ISAGENIX Works to Drop Weight and Inches . . . QUICKLY . . .

- ISAGENIX helps to cleanse your body. Impurities are accumulated over time in your body and often stored in the FAT cells in your body. When impurities are released – the fat does not have any reason to stay – and your body can shed it ! Really simple. It makes perfect sense.
- Lose weight and lessen the potential for disease.
- **It is important to drink LOTS and LOTS of water during this program** – to flush out impurities and lubricate and hydrate your body.
- You will feel lighter, have less fat, and lots more energy.

Why it is Safe to Lose Weight Fast – with ISAGENIX . . .

- Most DIETS that promote RAPID weight loss – use harsh diuretics which rob the body of important nutrients and minerals (especially potassium, magnesium, calcium) which can dangerously upset your electrolyte balance – causing dehydration and often depression.
- They also use Harmful Stimulants – like Ma Huang, Ephedra or Caffeine which speed up your metabolism in an unhealthy way – increasing your blood pressure and heart rate.
- This is NOT the case with ISAGENIX.
- ISAGENIX does not use Harmful Stimulants . . . and it feeds your body wholesome LIQUID FOOD – to help CLEANSE your body – and NOURISH and REJUVENATE your cells.
- That's why you feel so vibrant and have so much energy. When you help your body to free itself of impurities – you feel better, brighter and have lots more energy.