


Isagenix® is Healthy, Affordable Alternative to Groceries

Did you know that the average cost of groceries has risen 8.4 percent this year? Whether it's the increasing cost of healthcare, gas or groceries, it's no secret that millions of people are feeling the pressure of tough economic times.

So how does our Nutritional Cleansing system fit into your shrinking budget? Isagenix® is a cost effective, convenient and healthy solution in any economy, especially when compared to the average cost of groceries and eating out. Isagenix systems replace up to three meals a day and eliminates spending on groceries or eating meals out. Isagenix is quick and easy to prepare and it provides your busy family with all the nutrients it needs.

Can you really put a price tag on living your life to the fullest and achieving optimum health? We can.

Local Grocery Store



1 Month Groceries & Eating Out	Cost \$539
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Total	\$539*

That's \$18/day or \$6 per meal.



ISAGENIX®

1 Cleansing and Fat Burning System: 30-day supply (64 meals)	Cost \$260
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Non-Isagenix® Meals (26 meals) (\$6 per day for a third meal)	\$156
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Total	\$416**

That's \$14/day or \$4.62 per meal!

With Isagenix® You Save...

\$1.50

per meal

\$4

per day

\$123

per month

\$1,200

per year

* The average American spends per month.

** The average person eats 90 meals per month. With a 30-Day System there are 26 Shake Days (52 meals) and 4 Cleanse Days (12 meals), totaling 64 meals. The remaining 26 meals are using groceries or eating out (26 x \$6/meal = \$156).

Resource: Bureau of Labor Statistics Consumer Expenditure Survey; Average Price of Groceries & Food for Average American Household (March 2008.)